

MUSEUM OF HOLOGRAPHY

BOOKSTORE CATALOG 1982



holo•gram *holo + gram / fr. L hol-, holo-, fr. Gk holos = complete, entire; and fr. Gk gramma = drawing, writing, record, message / the whole message: n*

A hologram is the recording of patterns of laser light waves reflected from an object onto the emulsion of light sensitive film and resulting in a three-dimensional image focused in space. Holo-

gram refers to both the film and the dimensional light image it projects. The technique of making a hologram is called holography.

Dear Friend of the Museum,

Our 1982 catalog represents the largest and finest selection of holograms and holographic products ever assembled. Many products are exclusive to the Museum, all are backed by our knowledge and expertise in the field.

If you are a Museum Member, be sure to qualify for your 10% discount on purchases by writing your membership number in the appropriate box on the Order Form on page 17. If you are not a member, but would like to support the Museum's activities, receive the monthly newsletter *holosphere* (see page 13 for details), and get an immediate discount on purchases from this catalog, check the box at the bottom of the Order Form and add the appropriate amount to your total order. For more complete information on the Membership Program, please contact the Membership Department at the Museum.

With 1982 marking our fifth anniversary, we want to thank you for your important and necessary support. At a time when grants and donations to Museums are becoming scarce, the Museum of Holography is proud that our success and survival has been directly due to your bookstore purchases, membership fees and visits to the Museum. We appreciate your patronage and thank you for your order.

Janet L. Birchfield
Director of Mail Order Services
Museum of Holography

When ordering:

Mail completed form, together with your personal check or money order to: Museum of Holography Bookstore, Mail Order Department, 11 Mercer Street, New York, New York 10013, USA. All orders must be prepaid.

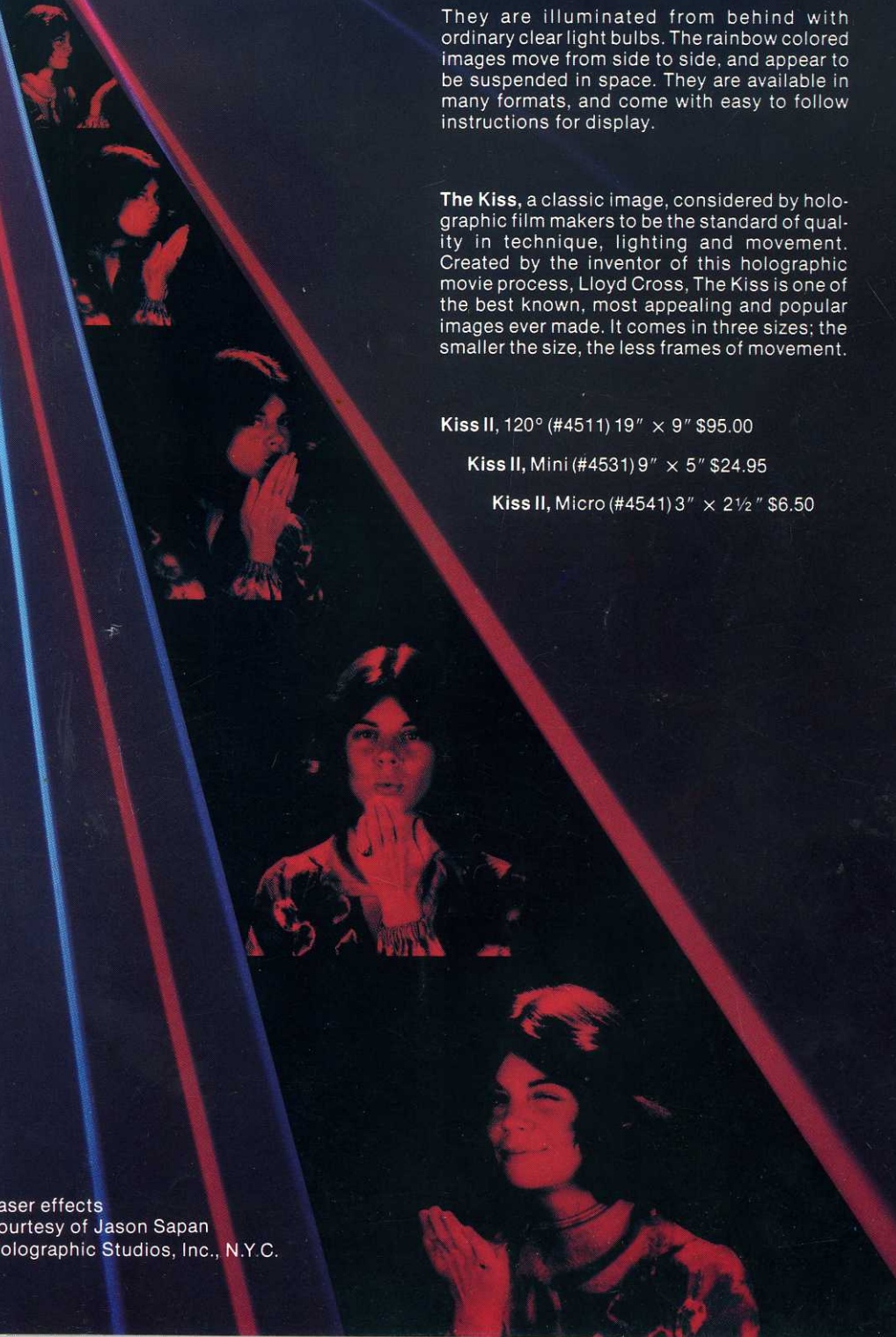
Foreign orders, including Canada, should **not** include payment with the order form. Upon receipt of your order form, we will return a pro forma invoice to you, verifying the cost of purchase as well as shipping charges. Shipment will be made when pro forma invoice has been paid in full. Please allow six weeks for delivery.

Cover artwork: Hudson Talbott
Concept and design: Janet L. Birchfield
Photography: Daniel E. Quat, assisted by Joyce Sangirardi
Production: Jackson Graphics
Print Production: Holophile, Inc.
Typography: Catherine Graphics, Inc.
Printing: Hunter Publishing Company, Inc.

Prices and availability of merchandise subject to change. No cash refunds. Exchanges with sales slip only. Wholesale inquiries welcome; please contact D. Lee Zemann, Director of Merchandise Marketing, Museum of Holography.

©Museum of Holography, 1981. All rights reserved. No reproduction without express written permission.

HOLOGRAPHIC MOVIES



They are illuminated from behind with ordinary clear light bulbs. The rainbow colored images move from side to side, and appear to be suspended in space. They are available in many formats, and come with easy to follow instructions for display.

The Kiss, a classic image, considered by holographic film makers to be the standard of quality in technique, lighting and movement. Created by the inventor of this holographic movie process, Lloyd Cross, The Kiss is one of the best known, most appealing and popular images ever made. It comes in three sizes; the smaller the size, the less frames of movement.

Kiss II, 120° (#4511) 19" × 9" \$95.00

Kiss II, Mini (#4531) 9" × 5" \$24.95

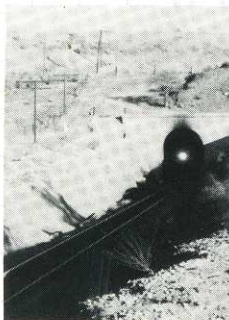
Kiss II, Micro (#4541) 3" × 2½" \$6.50

Laser effects
courtesy of Jason Sapan
Holographic Studios, Inc., N.Y.C.



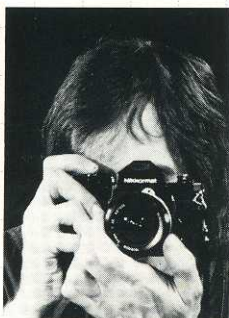
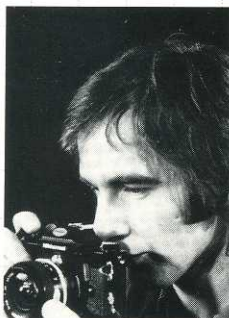
Dracula (#4516) \$90.00

Miss America (#4520) \$112.00



Train (#4512) \$90.00

Clowns (#4518) \$120.00



Simon and Camera (#4517) \$120.00

Created and Consumed (#4515) \$90.00

