

Holographic Design Systems

1134 W. Washington Blvd., Chicago, IL 60607

THINK OF HOLOGRAPHY

Think of HOLOGRAPHY as you would any other graphic art - but think of it as a vastly superior type of graphic art.

To prove it just look at a HOLOGRAM.

It has **depth** and **dimension**. It can combine two and three dimensional art work. It can have **movement**. It can carry **two** and **three messages** simultaneously. It can have **near perfect color**.

And it carries a whole load of intangibles - INTRIGUING, DEMANDING, ATTENTION HOLDING.

That's what you get with HOLOGRAPHY. **Movement**. **Excitement**. **Attention**.

Now look at a photograph or drawing. It's flat. Dimensionless.

THAT IS THE DIFFERENCE.

Think of that **difference** when planning an ad or promotion.

(312) 829-2292