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CHICAGO HOLOGRAPHIC COOPERATIVE

September 20, 1984

Dear Co-op member,

With the New Light exhibiton at the Chicago Cultural Center recently concluded and a major project under our belts, members of the Co-op have recently turned their attention to the enormous potential of our organization and the direction it should assume both in the immediate and distant future. therefore, at our last meeting on September 9, the membership elected to devote our upcoming meeting (October 7) to a period of thought and discussion regarding the Co-op in general.

In particular. at this meeting, we hope to clarify the structure of the Co-op and the procedures by which it operates. Secondly, we hope to make some formative decisions regarding the organizations proposed activities and its future development.

What follows is a priority list of issues which we hope to resolve at the October 7 meeting, and the order in which we wish to resolve them. Because this meeting will be critical to establishing the direction of the Co-op we are hopeful that you will attend and contribute your ideas. Please make it ! ! !

A. Structural considerations

1. Membership
2. Dues
3. Meeting format
4. Officers and election procedures
5. Fundraising

B. Co-op activities (some suggestions - what are yours?)

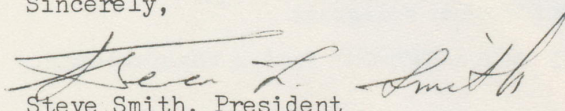
1. visiting lecture program
2. facility visits
3. critique sessions
4. exhibition program
5. public information service
6. newsletter, publications

C. Statement of purpose

To draft a brief and succinct verbal description of the role of the Chicago Holographic Cooperative.

The October 7 meeting will begin at 7:00 P.M. Please try to make it to this meeting and bring anyone you believe might be interested in our group.

Sincerely,


Steve Smith, President
Chicago Holographic Cooperative

Smith & Cvetkovich Holography is the Mid-west's only Full service Holographic Display production studio. S & C Holography came into being with the partnership of Steven L. Smith and Thomas J. Cvetkovich in the summer of 1981.

Steven Smith is a graduate of Southern Illinois University-Carbondale Department of Cinema and Photography, Majoring in Photography and Photo-systems. Steven has seven years of working experience in Professional Photography and commercial photo finishing in Chicago.

Thomas Cvetkovich is a graduate of Kent State's undergraduate Art department, in 1979 Tom received his MFA from the sculpting department, School of the Art Institute located in Chicago Il. Tom was with Zenith's Research department Glenview Il. for five years.

Both Steven and Tom studied optics & chemistry during their respective Undergraduate studies and were introduced to Holography thru the summer Holography Workshops at Lake Forest College.

Smith & Cvetkovich Holography began as a Part-time venture at its present location of 114 N. Aberdeen in the back room of an old Chicago Firehouse, expanding by the summer of 1983 into a full time production and research studio with a staff of six full time employees with projects as diversified as the field of Holography itself:

- *HOE's for laser scanning@ Adler Planetarium, Chicago Il.
- *Holographic Design Consultants for two Collaborative large Holographic Installation's with ART (inc), Chicago Il.
- *Master production of Diamond Toy's highly successful Embossed "Cabbage Patch" Holographic Sticker.
- *Holographic Tradeshow Exhibit, Telemaecanique,
- *Corporate Art Installation, McDonald's International headquarters.
- *Holographic Design Consultant Stern/Seeberg
- *Holographic Tradeshow Exhibit, C. Cortellini and Wavetek inc.
- *Holographic Design consultants for Holograms, Chicago based holographic distributor
- *Master Production and Edition copies of Image-Plane reflect Holograms series of Exotic Insects for HoloHouse, Chicago Il.
- *Master Production and mass produced reflection and Embossed images for our own Retail Stock line.

Production services available:

- *Large format Mastering for Rainbow and Image-Plane reflection displays
- * Mastering for Embossed Holographic production
- * Limited run and mass produced silver Halide Holograms
- * Consultants for display design and Holographic Imaging process's
- **Currently the only commercial studio offering Large-Format Multi-Color White Light Reflection Holograms

Smith & Cvetkovich is a sister company with CHROMAGEM inc. a manufacturer of Embossed Holography.