

Fine Arts Research & Holographic Center

School of Holography

June 10, 1983

Mr. Eugene Hotchkiss
President
Lake Forest College
DeerPath & Sheridan Roads
Lake Forest, IL

Dear Mr. Hotchkiss:

Several events of recent occurrence make it necessary for me to address you in the hope of obtaining some resolution to what has become for us a matter of a potentially disturbing nature.

These are the facts. Several of our students have complained that an individual by the name of Edward Wesly, who is affiliated with Lake Forest's summer holography workshop, has for the past several weeks solicited them directly outside our own building. He has distributed Lake Forest College brochures and attempted to persuade them to enroll in the Lake Forest program.

Now, while I admit that the world of holography is very, very small, miniscule, in fact, I must also suggest that there must be some other method for an established institution such as Lake Forest to solicit and attract students other than by having a shabbily dressed motorcyclist attempt to steal them from another institution.

If, for the sake of argument, our two institutions offered widely different courses and class material, there might be some justification for such an extraordinary approach. And, if that were the case, in the interests of assisting our students to broaden their background and understanding of a highly technical and complex field, we would be anxious even to recommend the Lake Forest Program.

But such is not the case. We teach all year round the material that Lake Forest offers in a once-a-summer workshop.

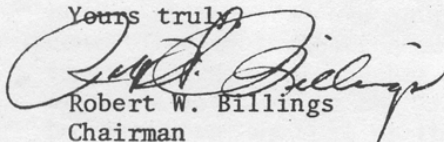
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And, if you would permit me, I would like to suggest that your resources are not so limited as to force you to stoop to such undignified, unprofessional and ethical methods of competing for students. I would also hazard the suggestion that your english and history departments are not dispatching squads for motorcyclists to lay seige to other competing institutions.

It is our hope that through the intercession and exercise of your good offices that this situation can be ended. Reasonable competition is expected and acceptable, but I think any reasonable person would agree that the conduct I have described falls beneath those standards that an institution of the stature and prestige of Lake Forest College should expect from its representatives.

I would appreciate hearing your views on this matter.

Yours truly,


Robert W. Billings
Chairman

RWB/bal

cc: E. Leonard Rubin

5331 North Kenmore Avenue
Chicago, Illinois 60640
June 15, 1983

President Eugene Hotchkiss
Lake Forest College
Lake Forest, Illinois 60045

Dear President Hotchkiss:

It has come to my attention that Mr. Robert Billings has complained to you about my actions. I would like to take this opportunity to clear up the matter.

I had been distributing Lake Forest College Holography Workshop brochures at various public locations in Chicago, as I have done in previous years. While visiting a friend who is located in the neighborhood of the Fine Arts Research and Holographic Center, I decided to place some brochures on the cars parked on public streets in that area on the evening of June 2.

Being a member of the holographic community at large and wishing all holographers to be aware of activities in the Chicago area, I personally handed to two students on the sidewalk the night of June 9 an envelope containing an invitation to join our monthly informal discussion groups in the Chicago Holographic Cooperative (and I am currently running a notice of these meetings in the READER), an invitation to a party at my home for holographers, as well as the Holography Workshops brochure.

If I have been remiss in my personal actions, I wish that Mr. Billings would furnish me with the names and addresses of the complaining students so that I might personally apologize to them, assuring them that I am not an employee of Lake Forest College, nor acting on its behalf. I also hope that you would discuss this matter with me personally if any questions come to mind concerning the appropriateness of my activities.

Sincerely yours,

Ed Wesly

cc: Dr. T. H. Jeong