

## PAYMENT AND CREDIT POLICIES

1. Masters must be paid in advance. The customer must agree to accept 10% overage of custom image over-runs.
2. All prices are in U.S. Dollars, FOB Salt Lake City, Utah.
3. All new accounts are C.O.D. or prepay only. IDC does not extend credit to first-time customers.
4. Open account can be established with three credit references and a bank reference.
5. All established accounts are Net 15.

## POLICY BRIEF

1. 10% restocking charge.
2. Images rejected by the purchaser must be returned within 10 days of receipt for inspection by IDC. Replacement or credit will be issued at the discretion of IDC.
3. Because of subtle size variations of both findings and holograms, IDC assumes **NO SIZING LIABILITY** for unmounted holograms shipped from our factory.
4. With proof of purchase, mounted holograms are guaranteed for one year against fading. Void if edge seal is broken.
5. The hologram is composed of two layers of glass, laminated and sealed. They are strong, but not unbreakable.
6. Store the holograms on an open shelf. **DO NOT STORE** them in plastic bags, cardboard boxes, or any sealed containers, or in areas that will **NOT** allow very adequate circulation.

## DISPLAY NOTES

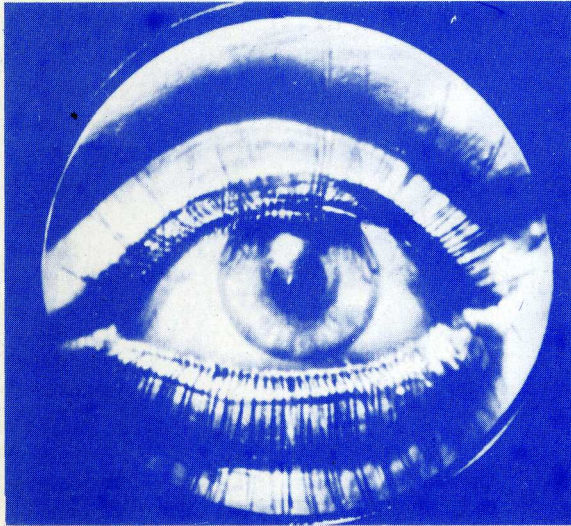
1. Lighting is critical for display. Do not display under fluorescent lights. The best light source is a single point source. Use unfrosted bulbs and spray the inside of the spotlight reflectors black.
2. Display is most effective if Holograms are shown on a black velvet (or similar material background).
3. We can advise regarding Holographic displays and applications.

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# HOLOGRAMS

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## INTERNATIONAL DICHROMATE CORPORATION



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Big Brother Keeping an EYE on you—1984

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# INTERNATIONAL DICHROMATE CORPORATION

*Prices*

	10-50	51-100	101-500	501-1000	Suggested Retail
Unmounted	\$7.00	\$6.25	\$5.50	\$5.00	_____
Mounted	7.40	6.65	5.90	5.40	_____
Pendant in box	7.85	7.10	6.35	5.85	\$17.95
Key Chain in box	7.85	7.10	6.35	5.85	17.95
Money Clip in box	7.85	7.10	6.35	5.85	17.95
Belt Buckle	9.75	9.00	8.25	7.75	21.95
Paper Weight	9.75	9.00	8.25	7.75	21.95

\*Please order by stock number

## 1000 Series (Round Holograms)

1001	Watch	S-M-L
1002	Rose	S-M-L
1004	Madame Butterfly	S-M-L
1005	Pyramid	S-M-L
1008	Star Of David	S-M-L
1012	Eagle	M-L
1015	1880 Flipper Dollar	M-L
1016	Crucifix	S-M-L
1018	Pyramid (3)	M-L
1019	Owl	S-M-L
1043	Wizard	S-M-L
1050	Buddha	M-L
1052	Lion	M-L
1053	King Tut	S-M-L
1055	Eye-Big Brother™, 1984	S-M-L
1057	Man in the Moon	M-L
1061	Dice	M-L
1063	Praying Child	S-M-L
1065	Horse	S-M-L
1067	Spring Flower	S-M-L
1068	Dolphin	M-L
1072	Space Hedral	M-L
1073	Mobius Loop	M-L
1074	3-Wheeler	M-L
1075	Dune Buggy	M-L
1076	Bear	M-L
1077	"Ouch"	S-M-L
1078	Shell	M-L

### Size Explanation

- 30mm = 1.2" (S)
- 38mm = 1.5" (M)
- 44mm = 1.75" (L)
- 22x30mm = Medium Oval
- 30x40mm = Large Oval

## 1000 ZODIAC SERIES

1030	Aquarius	M
1031	Pisces	M
1032	Aries	M
1033	Taurus	M
1034	Gemini	M
1035	Cancer	M
1036	Leo	M
1037	Virgo	M
1038	Libra	M
1039	Scorpio	M
1040	Sagittarius	M
1041	Capricorn	M

## 3000 Series (Oval Holograms)

3002	Rose	M-L
3004	Madame Butterfly	M-L
3016	Crucifix	M-L
3019	Owl	M-L
3050	Buddha	M-L
3053	King Tut	M-L
3063	Praying Child	M-L
3065	Horse	M-L
3067	Spring Flower	M-L
3068	Dolphin	L
3076	Bear	M-L
3078	"Ouch"	M-L
3079	Shell	L

## Hologram Sales Kit - \$44.95

The Kit Includes:

- 1 Jewelers Display Board
- 1 M 1055 "Eye"-Mounted
- 1 M 3067 "Spring Flower" -Mounted
- 1 L 3019 "Owl" -Mounted
- 1 L 1001 "Watch" -Mounted
- 1 S 1065 "Horse" -Mounted
- 1 Key Chain

## "EYE" GLASSES

\$19.95

These holographic "Eye" glasses will make you the hit of the party. They are made from two "Eye" holograms specially ground to fit into eyeglass frames.

## CUSTOM IMAGES

IDC manufacturers many custom images for our customers. The following images are owned by IDC customers. They have allowed us to list them here. You may purchase them from IDC at the stipulated price, or contact the owner directly.

The following apply to this page only.

	10-50	51-100	101-500	500-1000
Unmounted	\$7.00	\$6.25	\$5.50	\$5.00
Mounted	7.40	6.65	5.90	5.40
Pendant in box	7.85	7.10	6.35	5.85

\*Key Chain, Money Clip, Belt Buckle, and Paper weight also available.

NeoVision Productions Box 74277 Los Angeles, CA 90004 (213) 387-0461	NV Shuttle NV Enterprise/Klingon NV Seahorse NV Tut NV Tut/Pyramid NV Unicorn NV Dragon NV Saturn NV Train NV Eye NV Skull	M-L M-L M-L M-L M-L M-L M-L M-L M S-M-L M-L
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Laser Fare Ltd. 15 Industrial Lane Johnston, R.I. 02919 (401) 331-0607	Rabbit in the Hat-Flipper	M-L
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Kelly Park 8790 Blue Jay Lane Sandy, Utah 84121 (801) 942-0895	Elvis	M-L
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Holographic Marketing Corp. 860 Riverdale Rd. B-7 Ogden, Utah 84403	John Lennon	M-L
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Bob Heidt 3530 South 6486 West West Valley City, Ut. 84120 (801) 250-6953	Guitar	M-L
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Alan Denison 4007 South 1600 West #29A West Valley City, Ut. 84118 (801) 969-9507	Victory Figure Haunted House	M-L M-L
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## CUSTOM IMAGES

The following prices apply to LeCirque/Sparrow, Inc. only.

	50-100	51-100	101-500	501-1000
Unmounted	\$7.00	\$6.25	\$5.50	\$5.00
Mounted	7.40	6.65	5.90	5.40
Pendant in box	7.85	7.10	6.35	5.85
In Lucite Block	all quantities \$17.50			

\*LeCirque images also available in Key Chain, Money Clip, and Paper Weight.

LeCirque/Sparrow, Inc. Artist: Spike Stewart 650 South Grand Ave. Suite 1200 Los Angeles, CA 90017 (213) 626-8761	SS Lips SS Baby SS Bushido SS Elephant SS Monkey and Eye SS Shreaded Heart SS Eye SS Baby and Skull	M-L M-L M-L M-L M-L M-L S-M-L M-L
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Brastoff Designs c/o NeoVision Productions Box 74277 Los Angeles, CA 90004 (213) 387-0461	Brastoff Star of David Brastoff Peacock Brastoff Clown Man Brastoff Child Face Brastoff Cameo Brastoff Crucifix Brastoff Unicorn Brastoff Eye in Shell Brastoff Bubble Fish
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\* Available exclusively through NeoVision Productions.  
Call For Prices and size availabilities

	10-50	51-100	101-500	501-1000	Retail
Pendant in Box	\$11.25	\$10.25	\$9.50	\$8.75	\$21.95
Key Chain in Box	\$10.25	\$9.25	\$8.50	\$7.75	\$19.95

\*Comes complete with brochure on the shroud of Turin, boxed with 24" gold plated, high-quality chain and bezel. Also available in other motifs, ie. paperweights, frames.

Photics, Inc. 98 Old Lowell Rd. Westford, ME. 01886 (617) 692-2053	Shroud of Turin
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The following prices apply to Laser Creations.

	1 - 5	6 - 10	11 - 25	Above 25
5" x 7" Plate	\$24.00	\$22.50	\$20.00	\$19.00
5" x 7" Plate Mounted*	\$45.00	\$42.00	\$40.00	\$39.00

\*Mounted holograms are placed behind a black mat and clear glass and mounted in a 10" x 12" black aluminum frame.

Laser Creations/ Curtis W. Smith 535 George Anderson Dr. Wilmington, N.C. 28403 (919) 799-0345	Spiney Shell 5"x7" Holographic plate
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**DISCONTINUED ITEMS**

**HOLOGRAPHIC PLATES**

			5-10	11-50	51-100	100-500	*Sugg. Retail
Indian	Ape Face						
Moon and Stars	Dove w/Olive Branch	2"x2"	\$ 8.00	\$ 7.25	\$ 6.50	\$ 5.75	\$19.95
Delicate Butterfly	Peace w/Dove	4"x5"	14.00	13.00	11.50	10.00	35.95
Peace Dollar	Cameo	5"x7"	19.50	18.50	17.00	15.50	49.95
Showboat	Fauna Flower	8"x10"	50.00	45.00			109.95
Spanish Galleon	Ceramic Rose II						
Butterfly and Flowers	Electric Umbrella						
Pyr. of Khafre	Protestant Cross	4"x5"					Seascape
Seraphim	Metalic Rose						Horse
Shriner	Spaceman						Owl
Aztec Calendar	L.D.S. (Mormon)						Shell
Face of Rage	Prince of Peace						Coin
HOE	Mecca						Calculator Parts
Color Disc	Liberty Bell cut Dollar						Holoburger
Opal	Archer						
Motorecycle	Swordsman	5"x7"					Seascape
Penguin	Hornblower						Calculator Parts
Butterfly	Axeman						Eagle
Urban Cowboy	Warriors						Chinese Gentleman
Rabbits	Hughes						
Skier	Dragon Head	8"x10"					Lion
Krugerrand	Comedy-Tragedy						Nomad
French Gentleman	Paul Revere						Chinese Gentleman
Alaska	Cut Dollar Flipper						
Polar Bear	Beetle (Scarab)	2"x2"					All items listed on the 1000 Series are available in 2"x2" sizes at the above prices. Frames are also available as listed on the next page.
Motorecycle Engine							

\*Suggested Retail includes the price of the frame.

These items may be ordered only in lots of 25 or more.

The prices for these items in lots of 25 or more are the same as those listed for the 1000 and 3000 Series holograms.

# FINDINGS AND ACCESSORIES

## Bezels:

1. HG Cinch Mount Type  
30-38-44-22x30-30x40mm *\$.40 ea.*
- \*2. IR Cinch Mount Type  
30-38-44-22x30-30x40mm *.40 ea.*
- \*3. Coin Holder Type in IR & HG *Quote*

## Chains:

1. Thin Link Rope Chain in HG  
18" and 24" lengths *.30 ea.*
- \*2. Thin Link Rope Chain in IR  
18" and 24" lengths *.30 ea.*

## Key Chains:

Available in HG and IR *.25 ea.*

## Money Clips:

Available in a brushed HG finish. *.65 ea.*

## Buckles:

1. Chrome 101B/SDE *2.50 ea.*
2. Western Style Bronze 540/SDE *2.50 ea.*
3. Western Style Pewter 700/SDE *2.50 ea.*
4. Small Bronze 88/SDE *2.50 ea.*

## Paper Weight:

Clear Lucite stand with a black base. *2.65 ea.*

## Stands:

1. Clear Lucite stand for 8"x10" plates. *6.60 ea.*
2. Black ABS Plastic stand for 5"x7" plates. *1.50 ea.*
3. Black ABS Plastic stand for 4"x5" plates. *1.50 ea.*





## Frames:

- |           | Wood   | *Metal |
|-----------|--------|--------|
| 1. 2"x2"  | \$2.20 | N.A.   |
| 2. 4"x5"  | 2.35   | 5.00   |
| 3. 5"x7"  | 2.50   | 5.25   |
| 4. 8"x10" | 2.75   | 5.50   |




All Holographic Plate Frames are quality frames, custom manufactured for I.D.C.

# DESIGNER SERIES FINDINGS





## Oval Pendants:

1. 823 NXD  
22x30mm  
*14.25/dz. or 1.23 ea.*  823 NXD
2. 1240 D  
30x40mm & 22x30mm  
*12.70/dz. or 1.08 ea.* 1240 D 
3. 645 D  
30x40mm & 22x30mm  
*15.85/dz. or 1.35 ea.*  645 D
4. 627 D  
30x40mm & 22x30mm  
*15.85/dz. or 1.35 ea.* 627 D 

## Round Pendants:

1. 114 D  
38mm & 30mm  
*11.10/dz. or .95 ea.*  114 D
2. 117 D  
38mm  
*15.85/dz. or 1.35 ea.* 117 D 
3. 123 D  
38mm  
*15.85/dz. or 1.35 ea.*  123 D

## Pins:

1. 114 P  
38mm & 30mm  
*12.70/dz. or 1.08 ea.* 114 P 
2. 1240 P  
30x40mm & 22x30mm  
*14.30/dz. or 1.21 ea.*  1240 P
3. 645 P  
30x40mm & 22x30mm  
*17.50/dz. or 1.48 ea.* 645 P 
4. 627 P  
30x40mm & 22x30mm  
*17.50/dz. or 1.48 ea.*  627 P

Add these prices to the **unmounted** price specified under the correct purchase quantity of the 1000 and 3000 series holograms. Chains and boxes are extra.

## MASTERING NOTES

IDC does custom mastering for our customers promotional possibilities. The purpose for masters is to increase image brightness, and to allow for large scale production, and for variable image plane shifts. We request our customers keep in mind the following items to create the best image possible.

**Material:** Something solid is preferable such as metal, hard waxes, ceramics, etc. Artwork made of unstable, semi-rigid or rubbery materials that in any way do not hold their original shape, and most plastics are less desirable.

**Size:** The artwork must be the same size as the image desired, with the depth in proportion to the size. For example: to make a master of a 38mm pendant size hologram, the artwork should not exceed 38mm in either breadth or depth.

**Timing:** IDC will require a minimum of two weeks and possibly more depending on the difficulty of the piece.

**Quantity:** For images over 100 it is necessary, almost without exception, and more worthwhile to the customer to commission a master.

## VIRTUAL IMAGE NOTES

Virtual images are available for custom artwork in minimum quantity runs. A minimum set-up fee will be charged for preparation for exposure. The general guidelines for virtual images are the same as for mastering.

Single Pendant  
Holographic Plate

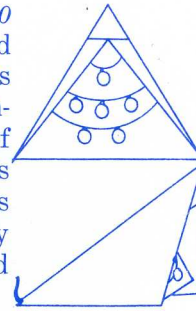
\$20.00 min. set-up fee.  
\$40.00 min. set-up fee.

## DISPLAYS

### PYRAMID DISPLAY CASE

\$35.00

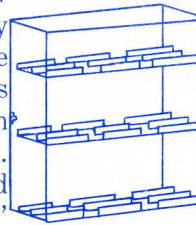
The striking pyramid shape and the correctly lighted holograms reach out and catch the attention of the customer. Made of sturdy ABS plastic, the case is internally lighted and includes switch and line cord. The display area is triangular and covered in black velvet.



### Belt Buckle Display Case

\$35.00

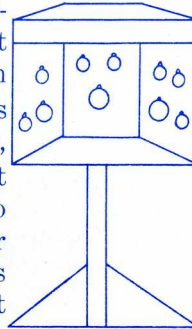
These excellent displays allow you to capitalize upon the very lucrative potential for the buckle market. The unit features transparent sides and front with white or colored latching back. The unit has three shelves, and is 11" high, 7" wide and is 3½" deep at the bottom and 3" deep at the top.



### Columnar Display Case

\$35.00

This case was specifically designed for the display of Holographic Jewelry. It is compact and simple, yet elegant enough to sit upon any display top. It is constructed of ABS plastic, with a transparent front. It features its own lighting unit to insure correct lighting for display purposes. It comes equipped with a single support stand that makes it easily viewable to your customer. A most unique display idea.



**Lighting:** Special spot-lights ideal for Holographic Display are available from factory. Information will be furnished upon request.