

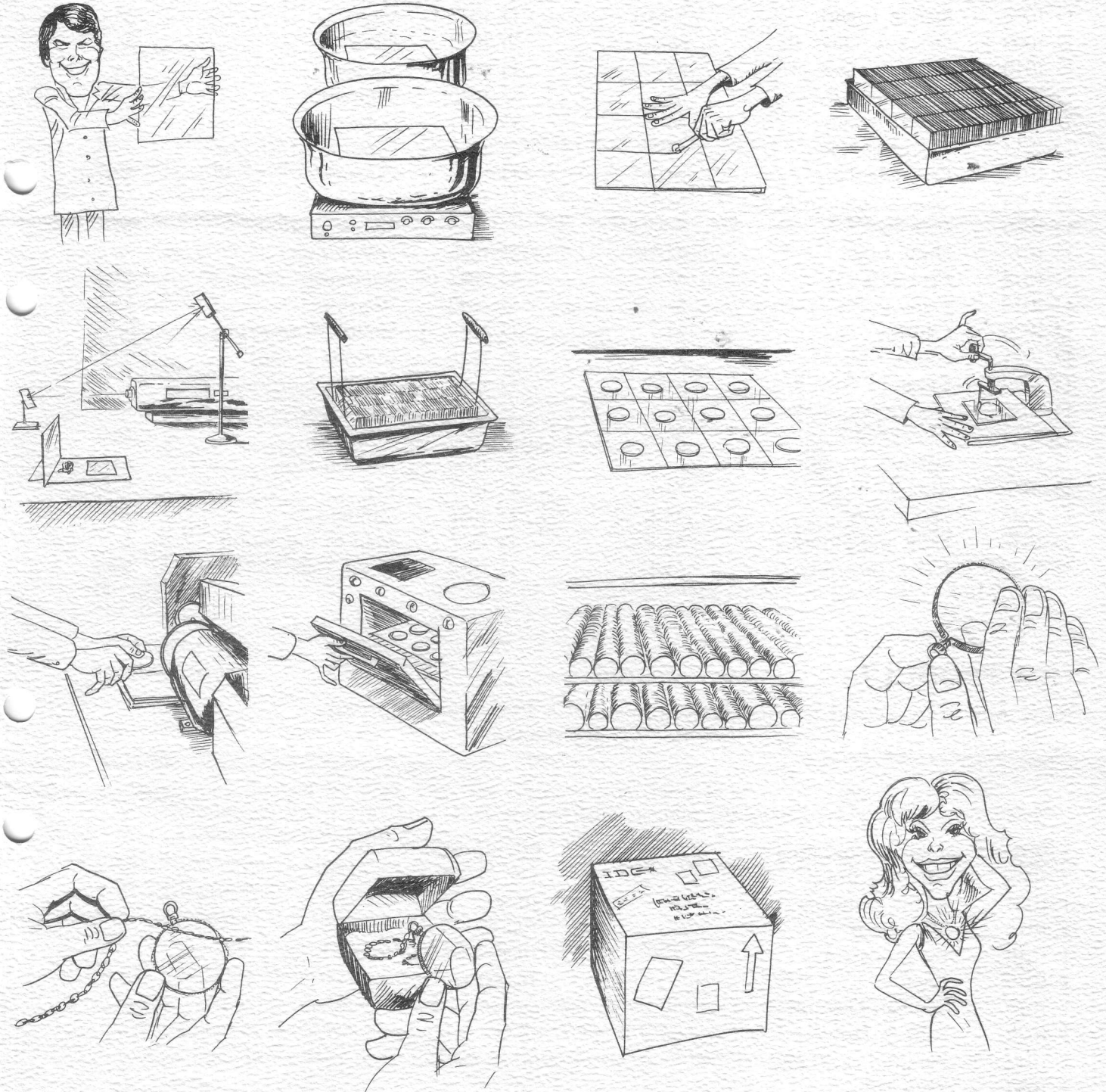
INTERNATIONAL DICHROMATE CORPORATION

P.O. Box 21071

Salt Lake City, Utah 84121

Tel: (801) 942-2065

How to Make a Dichromate Hologram



Now isn't that Simple?

Spring 1979

PLEASE ORDER BY STOCK NUMBER

D 1001	Watch Movement	S-M-L	D 1030	Aquarius	M
D 1002	Ceramic Rose	S-M-L	D 1031	Pisces	M
D 1003	Indian Chief	S-M	D 1032	Aries	M
D 1004	Mdm. Butterfly	S-M-L	D 1033	Taurus	M
D 1005	Pyramid	S-M-L	D 1034	Gemini	M
D 1006	Ape Face	M-L	D 1035	Cancer	M
D 1007	Moon & Stars	S-M	D 1036	Leo	M
D 1008	Star of David	S-M-L	D 1037	Virgo	M
D 1009	Dove w/Olive Br.	M	D 1038	Libra	M
D 1010	Peace w/Dove bkg.	M	D 1039	Scorpio	M
D 1011	Delicate B-fly	M-L	D 1040	Sagittarius	M
D 1012	Eagle (flying)	M-L	D 1041	Capricorn	M
D 1013	Morgan Dollar	M-L	D 1042	Pyramid of Khafre	M-L
D 1014	Peace Dollar	M-L	D 1043	Wizard	S-M-L
D 1015	1880 Flipper (dbl X)	M-L	D 1044	Archer	M-L
D 1016	Crucifix	S-M-L	D 1045	Swordsman	M-L
D 1017	Show boat	M-L	D 1046	Hornblower	M-L
D 1018	Pyramids (3)	M-L	D 1047	Axeman	M-L
D 1019	Owl	S-M-L	D 1048	Warriors	M-L
D 1020	Cameo	M	D 1049	Seraphim (nymph)	M-L
D 1021	Fauna Flower	S-M-L	D 1050	Buddha (head)	M-L
D 1022	Ceramic Rose II	S-M	D 1051	Hughes Corporation	L
D 1023	Electric Umbrella	M-L	D 1052	Lion Head	M-L
D 1024	Protestant Cross	M-L	D 1053	King Tut	M-L
D 1025	Spanish Galleon	L	D 1054	Dragon Head	M-L
D 1026	Metallic Rose	M-L	D 1055	Eye	S-M-L
D 1027	Spaceman	M-L	D 1056	Shriner	M
D 1028	B-fly and Flowers	M-L	D 1057	Man in the Moon	L
D 1029	L.D.S. (Mormon)	M-L	D 1058	Aztec Calender	M-L

NEW PRODUCT:

Now Available, Wood Framed Holograms 3½" x 3" overall (approx.).
10 Standard images available. Includes hanger device.

F Series (Framed Holograms)

F 1002	Ceramic Rose
F 1004	Mdm. Butterfly
F 1017	Showboat
F 1018	Pyramids (3)
F 1019	Owl
F 1025	Spanish Galleon
F 1028	B-fly & Flowers
F 1042	Pyramid of Khafre
F 1053	King Tut
F 1057	Man in the Moon

Pricing information:

1-9	10.50
10-99	9.50
100-999	8.75
1000-9999	8.25
10,000+	8.00

Confidential

QUANTITY PRICING

QUANTITY

OPTIONS & PRICES

HOLOGRAMS:		UNMOUNTED	MOUNTED	W/CHAIN, BEZEL & BOX
1-9	Pendants	8.50	9.00	9.50
	S-M-L			
10-99	"	6.25	6.75	7.25
100-999	"	5.25	5.75	6.25
1000-9999	"	4.25	4.75	5.25
10,000 +	"	3.75	4.25	4.75

Belt Buckles: add \$3.50 each to the unmounted price, specify 30mm or 38mm.

Bracelets: add \$1.50 each to the unmounted price, 38mm only.

Point of Sale Display Case (Pyramid shape) Reg. 35.00 each Extra Lrg. 100.00

'Deviator' laser light show device. Temporarily Discontinued.

Additional 'deviator' discs. 5.00 each.

MASTERING FEES:

Minimum Charges

1	Pendant Master	200.00 includes 6 proof copies	(2" x 2½")
6	Pendant Masters	900.00 includes 6 proof copies each	"
1	Microplex Master	300.00 includes 2 proof copies	Additional copies
1	4" x 5" Master	250.00 includes 2 proof copies	18.00 each (min. of 3)
1	5" x 7" Master	400.00 includes 2 proof copies	30.00 each
1	8" x 10" Virtual image (no master)	70.00	50.00 each

CHAINS, FINDINGS, ETC.:

18" chain	.35 each	Belt Buckles (specify if for S or M hologram)	
24" chain	.35 each		3.50 ea.
24" snake chain	.75 each	Key Chains	.30 ea.
Bezels (S-M-L)	.50 each	Bracelets	1.50 ea.

NOTES:

1. Masters must be paid for in advance. The customer must agree to accept and pay for overages of custom images due to batch over-runs of reasonable quantity (10-20 units). Rejected custom images may be returned to IDC for disposition at IDC's discretion.
2. No master required for shallow images. \$20.00 set up charge for non-mastered holograms. (Required for each production run.)
3. All prices are in U.S. Dollars, FOB Salt Lake City, Utah.
4. Prices and Specifications subject to change without prior notice.
5. 10% restocking charge.
6. Images rejected by the purchaser *must* be returned within 10 days of receipt for inspection by IDC. Replacement or credit will be issued at the discretion of IDC.
7. Special 6 pendant master price may not be spread over more than one month.

Prices Effective February 1, 1979

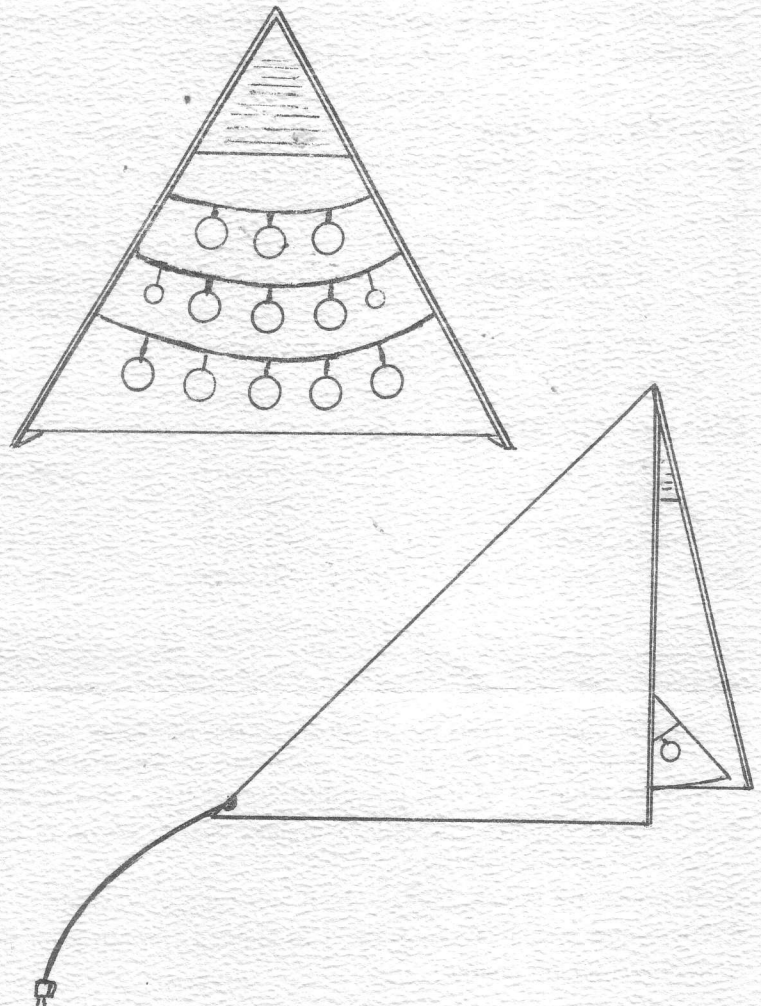
SOME NOTES ABOUT HOLOGRAMS.

1. Lighting is critical for display. Do NOT display under fluorescent lights. The best light source is a single point source. Paint the inside of spotlight reflectors black. Use unfrosted bulbs.
2. Mounted holograms are guaranteed for ONE year against fading. Guarantee is void if edge seal is broken. Unsealed holograms are sensitive to moisture and the image will disappear.
3. The hologram is composed of two layers of glass, laminated and sealed. They are strong, but not unbreakable.
4. New products and images are in the works. We expect to have announcements about these very soon.

POINT OF SALE DISPLAY CASE

The striking pyramid shape and the correctly lighted holograms reach out and catch the attention of the customer. Made of sturdy ABS plastic, the case is internally lighted and includes switch and line cord. The display area is triangular and covered in black velvet.

(Holograms not included.)



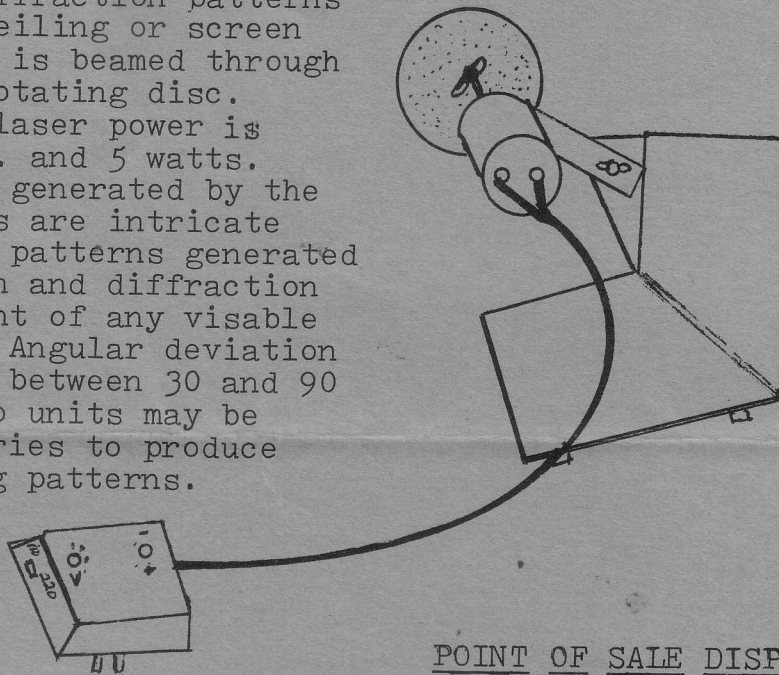
For further information write or call:



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SALT LAKE CITY, UTAH 84121
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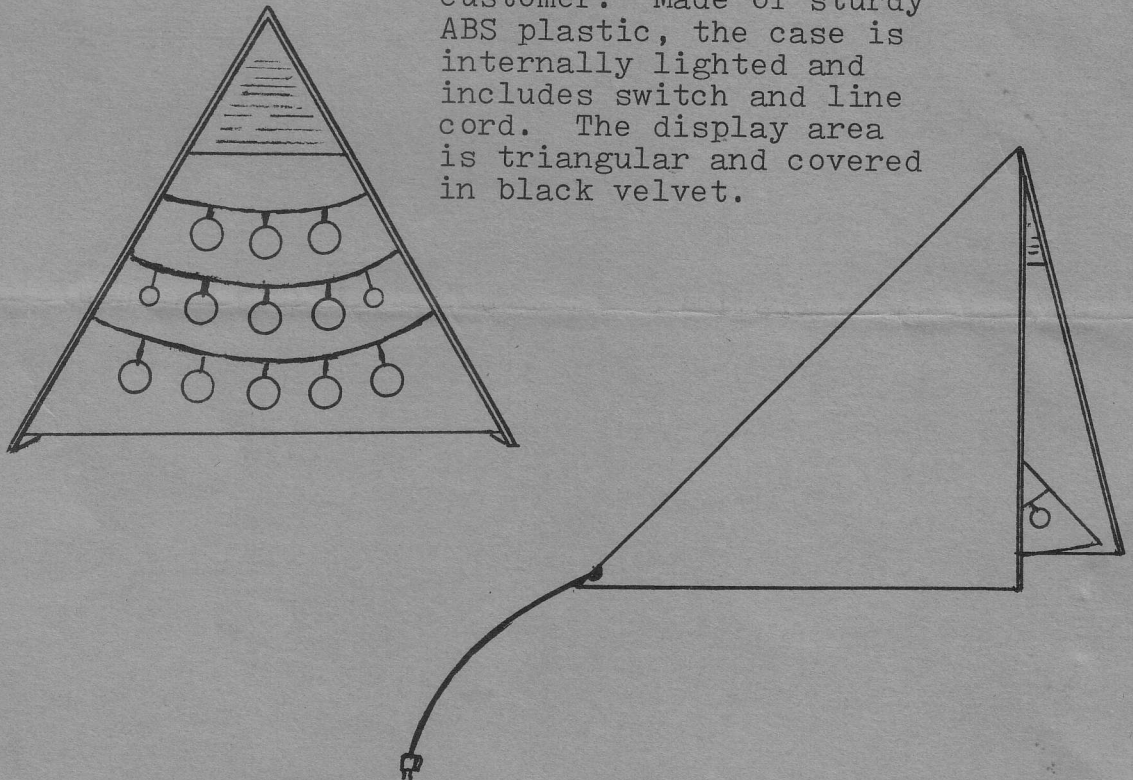
THE DEVIATOR

Generates diffraction patterns on a wall, ceiling or screen when a laser is beamed through the slowly rotating disc. Recommended laser power is between 1mw. and 5 watts. The patterns generated by the various discs are intricate interference patterns generated by refraction and diffraction of laser light of any visible wavelength. Angular deviation (average) is between 30 and 90 degrees. Two units may be placed in series to produce non-repeating patterns.



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DIMENSIONS: HEIGHT 15" WIDTH 12" DEPTH 17"