

THIS MONTH

STILL HAVE CONTACT WITH YOUR ALMA MATER?

The ITVA Chicago Chapter needs to find good media contacts in area schools and universities, for a good cause. The coming May seminar/meeting with Herbert Zettl needs to be publicized, especially on a student level. Zettl's Handbook for TV Production is commonly used as a text in the teaching of media, and so interest in this talk will be high. That is, if they know about it.

If you can think of anyone who would be a good contact at a school in the Midwest, call Betsy Sodergren at 858-2800, x2468. We are planning for a far larger turnout because of Zettl's fame, and we need the help of you, the reader, to do that. Betsy already has contacts at SIU and Columbia, but call her now with any other people who would be good contacts. Your Chapter thanks you!

ITVA/NAVA COMMUNICATIONS DAY COMING

Our Chicago Chapter vendor's fair, normally in June, will be moved ahead to become our April meeting.

April 29 is to become "National Communications Day", sponsored jointly by ITVA and NAVA (Nat'l Audio Visual Association). ITVA Board Member John Cameron said "The ITVA national office recommended that each chapter produce a big event for Communications Day, and they suggested an event very similar to our traditional vendor's fair. Therefore, we've shifted that event up to the April date."

Cameron noted that since NAVA vendor members will also participate this year, "This year's event will be bigger, with more vendors represented."

Tentative plans have a buffet supper and bar, along with a chance for everyone within the organization to meet everyone else. As usual, more details will be coming in future issues of this, your full-service newsletter.

SO YOU SAY YOU'RE INTERESTED IN NEW SUBJECTS?

The March meeting will be held on (not in) another dimension, when the Holographic Center opens its doors for us. There will be a meeting, followed by a presentation and a complete, private tour of the facilities.

On holography in general, Larane Billings of the Center says "This is the future, not a gimmick that will pass."

Laraine gives examples of medical and industrial uses, as well as the purely artistic ones. "For instance, by linking computers with holography, all the information in the Library of Congress could be stored on an 8" by 10" plate."

The evening will include "Some of the finest holograms from all over the world," says Laraine, adding that the science of holography is much better known elsewhere in the world than in the US.

Both holography and video are in rapid stages of development and growth, and parallels exist between the two mediums. It promises to be an unusual and informative evening.

WHEN, WHERE, AND HOW TO GET THERE

The Fine Arts Holographic Research Center is at 1134 W Washington Blvd. in Downtown Chicago, and the meeting is at the normal 7 pm time. There will be an admission for non-members for this meeting.

From the Eisenhower expressway, and take the Randolph St. exit West. Turn left on Racine, and drive around the block to the right. and "There'll be no problem parking" says Laraine.

NORTHWEST EXPANDS, SWIDERSKI SELLS

The Minneapolis-based firm Northwest Teleproductions has announced their expansion into downtown Chicago with a post-production facility. The coming installation will offer a full set of video services, and will be in the same building as the Universal Recording Corp.

CHICAGO CHAPTER