



November 25, 1984

**Museum
of
Holography**

11 Mercer Street
New York, New York 10013
(212) 925-0581

Dear Friend of Holography:

1984 has been the year of the hologram.

Eleven million embossed holograms appeared on the cover of "National Geographic" magazine...and attendance at the Museum of Holography has never been higher.

And next year will be even more extraordinary.

Since 1976 the Museum of Holography has been the world's foremost showplace, advocate and collector of holograms. We have had remarkable success in a short period of time, building our collection to over 1,500 objects; attracting over 60,000 visitors a year to our New York City address; drawing record-breaking crowds at our traveling exhibitions across the country.

As the Museum moves beyond its development phase, we envision many exciting opportunities for future growth.

We would like to invite you as an enthusiastic follower of the Museum to join us in solidifying our base for realizing these plans.

This is our first annual fund raising appeal.

We are seeking special contributions above and beyond membership dues to support important areas of the Museum's operations. These are:

1. Permanent Collection
2. Publications (catalogs and holosphere)
3. Research
4. Projects with Artists
5. Special Exhibitions

1985 will be more vigorous and expansive than any year in our history. We will have a major exhibition in Washington D.C. at the same time as we showcase the work of two international holographers. In addition we will be presenting a theme exhibition about illusion and expanding the experimental uses of our lab.

You can help us realize the potential of this program through your generosity and faith in the future of our institution, America's only museum dedicated to the exploration of the marriage of art and technology .

Looking forward to hearing from you soon.

Yours truly,

David H. Katzive
Executive Director